

idea[®] 25

The Intersection of Nonwoven
Materials & Sustainability.

Emerging Trends.
Empowering Innovation.
Enhancing Knowledge.



Apr 29
May 01

2025

Miami
Beach



Global Reach.

EXHIBITOR PROSPECTUS



WWW.IDEASHOW.ORG

EXHIBIT AT idea[®]25

RESERVE YOUR
SPACE TODAY!

Contact:

Joe Tessari

jtessari@inda.org

T: +1 919 459 3729

istock/jorgeantonio

Nonwovens for a Healthier Planet.

IDEA[®]25 is a gathering of the industry to discuss the future of nonwoven materials, their applications, and how they will shape both form and function in various market sectors.



Exhibit at IDEA[®]25 and inspire brand owners and brand marketers with your new materials, technologies and processes. Partner with industry leaders to create new products with the intent of recycling, reusing and repurposing...for a healthier planet.

WWW.IDEASHOW.ORG

EXHIBIT AT IDEA[®]25, AND YOU CAN:

- Highlight your products or services with pre- and post-event promotions
- Connect your innovations to thousands of participants
- Create new market applications and business deals
- Enjoy discounted housing rates for your team



NONWOMENS

Table of Contents

Schedule-at-a-Glance	4
Exhibit Information	5
Attendee Demographics	6
2019 & 2022 Exhibitor List	7
Booth Reservation Process	10
Booth Reservation Form	12
Sponsorships	13
Sponsorships Agreement	15
Exhibitor Meeting Rooms	16
Meeting Room Rental Agreement	17
Meeting Rooms on Demand Rental Agreement	19
Digital & Print Advertising Opportunities	20
Show Directory Print Ad Specifications	21
Advertisements Agreement	22
Complimentary Customer Passes	23
Exhibit Personnel Exposition Passes (Badges)	24
Exhibit Hall Schedule	25
Hotel Reservation Scam Information	26
Exhibit Rules & Regulations	27
Important Dates & Deadlines	31

Join the Industry in Miami Beach

RESERVE YOUR SPACE ONLINE AT WWW.IDEASHOW.ORG



What's the Big IDEA? Schedule-at-a-Glance

THURSDAY, APRIL 24	8:00 am - 4:30 pm	Exhibitor Installation
FRIDAY, APRIL 25	8:00 am - 4:30 pm	Exhibitor Installation
SATURDAY, APRIL 26	8:00 am - 4:30 pm (No Freight Deliveries)	Exhibitor Installation
SUNDAY, APRIL 27	8:00 am - 4:30 pm (No Freight Deliveries)	Exhibitor Installation
MONDAY, APRIL 28	8:00 am - 6:00 pm	Exhibitor Installation
	8:00 pm - 10:00 pm	Welcome Reception
TUESDAY, APRIL 29	8:00 am - 9:00 am	Exhibitor Installation
	9:15 am - 10:30 am	Conference
	9:00 am - 9:15 am	Opening Ceremony
	9:15 am - 5:00 pm	Show Hours
WEDNESDAY, APRIL 30	9:00 am - 10:30 am	Conference
	9:00 am - 5:00 pm	Show Hours
THURSDAY, MAY 1	9:00 am - 10:30 am	Conference
	10:00 am - 12:30 pm	Global Nonwovens Summit (By Invitation Only)
	9:00 am - 3:00 pm	Show Hours
	3:01 pm - 10:00 pm	Exhibitor Dismantle
FRIDAY, MAY 2	8:00 am - 4:30 pm	Exhibitor Dismantle
SATURDAY, MAY 3	8:00 am - 12:00 pm	Exhibitor Dismantle

This schedule is tentative and is subject to change. A final schedule will be included in the Exhibitor Service Manual

Exhibit Information

All booths are a minimum of 100 square feet (10 feet x 10 feet). All booth space is sold on a square foot basis. The INDA Member price starts at \$31 per square foot and the non-member price starts at \$37.

Island booth space includes an additional fee of \$1.00 per square foot. Booth space with three open sides includes an additional \$0.50 per square foot.

The primary Exhibitor that shares a booth space will be charged a flat fee of \$750 for each additional company in addition to the space rental fee.

BOOTH PACKAGE INCLUDES:

- Exhibit Personnel Exposition Passes are provided to companies based upon booth size.
 - Two (2) Exhibit Personnel Exposition Passes will be provided for every 100 square feet of exhibit space, with a maximum of 50 passes. The Exhibit Personnel Exposition Passes provide booth personnel access to the show floor only. Conference sessions and the Welcome Reception are not included; these options may be purchased for a separate fee.
 - Additional Exhibit Personnel Exposition Passes may be purchased for \$25 each.
- Up to five (5) discounted Full Conference Passes may be purchased at a fee of \$500 for members and \$600 for nonmembers. These Full Conference Passes provide access to the conference sessions, the online conference proceedings, and access to the show floor. The Welcome Reception is a separate item and may be purchased for a fee of \$75 each.
- Booth identification sign: you'll receive a complimentary 7 inches high x 44 inches wide identification sign with your company name and booth number.
- Linear booths include an eight-foot high draped back wall and three-foot high draped sidewalls.
- 24-hour perimeter security services.
- Your company name, contact information, and a company description will be featured in the IDEA@25 Show Directory*.
- Opportunity to send an email to registered IDEA@25 attendees for a fee. INDA will handle the email on your behalf.
- Attendee contact information may be captured by scanning each attendee's badge with a lead retrieval app. The information to order the lead retrieval devices will be provided in the Exhibitor Service Manual.
- Access to a preferred selection time to reserve booth space for IDEA27.

**If booth space is confirmed and paid in full by February 14, 2025.*

NOTE: The company description for the IDEA@25 Show Directory is due March 3, 2025.



KEY CONTACTS

» EXHIBITS

Joe Tessari, Exhibit Sales
jtessari@inda.org
 T: +1 919 459 3729

» GENERAL SERVICE CONTRACTOR

Freeman Details Coming in 2024

» HOTEL RESERVATIONS

Hotel Details Coming in 2024

» REGISTRATIONS

Registrar
registrar@inda.org
 T: +1 919 459 3724

» SPONSORSHIPS & ADVERTISING

Joe Tessari, Exhibit Sales
jtessari@inda.org
 T: +1 919 459 3729



Attendee Demographics

JOB FUNCTIONS

Purchasing
3%



Sales & Marketing
29%



Senior Leadership
47%

(CEO, President, Owner, VP, etc.)

Research & Development
18%

(Technical, Engineer, etc.)



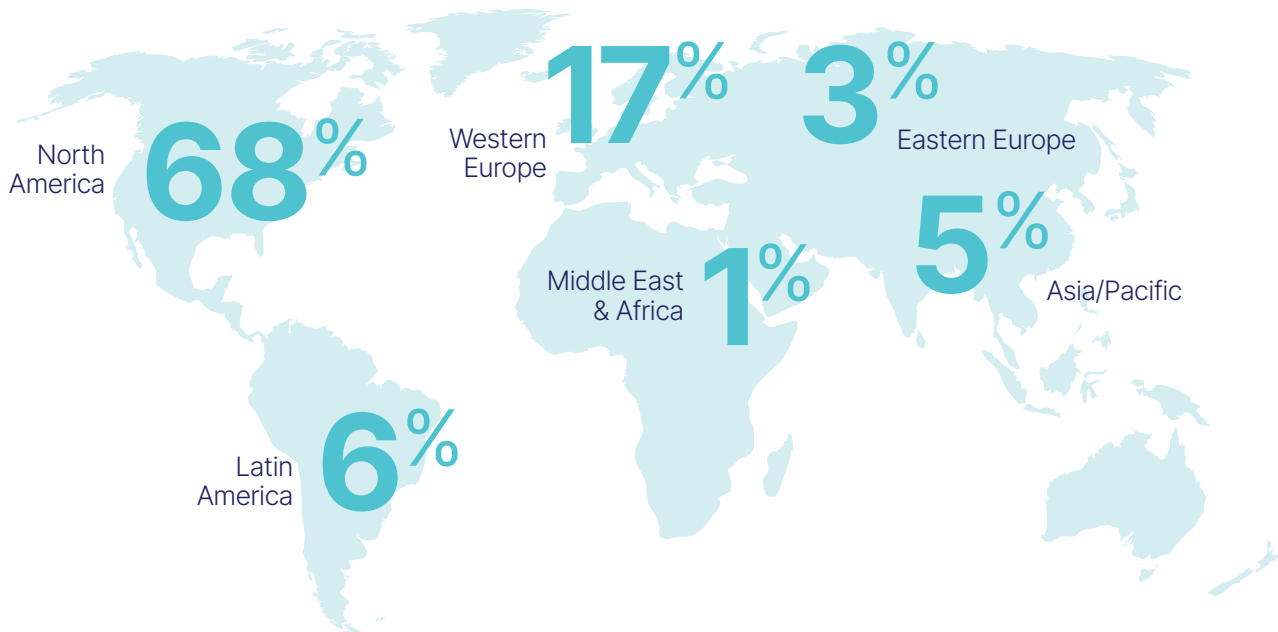
Other
3%



(Office Management, Paralegal, Accounting, Finance, Human Resources, etc.)

REGIONS

North America	68%	Western Europe	17%	Eastern Europe	3%
Asia-Pacific	5%	Latin America	6%	Middle East & Africa	1%



INDUSTRY SEGMENTS

22% Nonwoven Producer/ Suppliers	25% Raw Material Suppliers	18% Machinery/ Equipment Manufacturer or Suppliers	11% Brand Owner/ Brand Marketer	13% Converter/ Fabricator/ End Product Manufacturer	11% Other*
--	---	---	--	--	----------------------

*Other includes technical textiles, commission services, research/consulting, paper/packaging suppliers, health services, software/logistics suppliers, wholesale/retail distribution, computer/management systems, associations, academic institutions, government, and press/publishing.

LIST OF 2019 & 2022 EXHIBITORS

- 5kFibres
A.Celli Nonwovens S.p.A.
Accupro Technologies, Inc.
Accusentry, Inc.
Adtek Consolidated Sdn. Bhd.
Advanced Testing Instruments Corp.
Ahlstrom-Munksjö
Aichele Werkezeuge GmbH
AIS Gauging
Albany International
Albarrie Canada Limited
Allertex of America Ltd.
Alliance Machine and Engraving
Allimand
Alpha Foam Ltd.
Ambica Jute Mills Limited
American Roller Company
American Truetzschler Inc.
Americhem Inc.
Andritz Asselin-Thibeau S.A.S.
Andritz Diotec Srl
Andritz Küsters GmbH
Andritz Küsters, Division of Andritz Inc.
Andritz Perfojet S.A.S.
Anhui Medpurest Medical Technology Co., Ltd.
Anhui Yuliu Packaging Machinery Co., Ltd.
Anqing Jiaxin Medical Technology Co., Ltd.
Anthem South
Anthem United States of Beauty
Apex Nonwovens
Aplix, Inc.
Asian Nonwovens Fabrics Association (Anfa)
Astenjohnson Advanced Fabrics
Atex Inc.
Aulona Machinery Srl
Auriga Polymers Inc.
Aurizon Ultrasonics
Autefa Solutions
Avanti Corporation
Avgol Nonwoven Industries
Balkan Tekstil Mak. Ltd. Turkey
Barnhardt Natural Fibers
BASF
BAST Fibre Technology
BCH – Business Co-Ordination House
Beaulieu Fibres International
Beckmann Converting, Inc.
Bedford Industries
Beijing Alianfang Technology Co., Ltd.
Beijing Soonercleaning Technology Co., Ltd.
Beijing Dayuan Nonwoven Fabric Corp
Bematic – Bettarini & Serafini Srl
Berry Global, Inc.
Biax-Fiberfilm Corporation
Bicma Hygiene Technologie GmbH
Birla Cellulose
Blue Sky Technology Co., Ltd.
BMT Fibers
Bolger & O’Hearn, Inc.
Bostik
Böttcher Systems
Broadwin Machinery Jiangsu Co., Ltd.
Brückner Textile Technologies GmbH & Co. Kg
Bunting Magnetics Co.
BW Flexible Systems
Campbell Wrapper Corporation
Cangzhou Yatai Plastics Co., Ltd.
Card Clothing & Services, Inc.
Carpenter Company
CB Packaging – A.P.I. Srl
CCPIT TEX
Cellulose Converting Solutions SPA
Ceti European Center of Innovative Textiles
Chang Hong Machinery Co., Ltd.
Changshu Feilong Nonwoven Machinery Co., Ltd.
Changshu Sail Nonwoven Machine Co., Ltd.
Changzhou New Renli Textile Equipments Co., Ltd.
Changzhou Seek Benefit Machinery Co., Ltd.
Changzhou Wujin Guangyu Embossing Roller Machinery Co., Ltd.
Chase Machine and Engineering Inc.
Chengdu Julong Nonwoven Co., Ltd.
Chybond Materials Co., Ltd.
Circle Packaging Machinery, Inc.
CL Nonwoven
CNTA
Colquimica
Consolidated Fibers, Inc.
Converted Products, Inc.
Cormatex Srl
Cotton Incorporated
CS Fibers
Curt G. Joa, Inc. / Bikoma
Dalco Nonwovens
Danson Technology
Davis-Standard
Dell’orco & Villani
Delta Srl
Dexco Polymers, LP., A TSRC Company
Diaper Recycling Technology Pte. Ltd.
Dilo Incorporated
Dilo Systems
Dino-Lite Scopes (BIGC)
Domtar
Dongguan Cigna Nonwoven Tech Co., Ltd.
Dongguan City Kehuan Mechanical Equipment Co., Ltd.
Dongguan Greotech Nonwoven Co., Ltd.
Dongguan Hengyao Ultrasonic Machinery Co., Ltd.
Dongguan Kyd Automatic Mask Machine Factory Co., Ltd.
Dongguan Yimao Filter Media Company, Ltd.
Dongyang Aolong Nonwoven Equipment Co., Ltd.
Dongying Shenzhen Non-Wovens Co., Ltd.
Doteco
DOW
D-TEX (Beijing) Nonwovens Co., Ltd.
Dukane IAS LLC
EAM Corporation
Ecoboards
EDANA
Edelmann Technology GmbH & Co. Kg
Elsner Engineering Works, Inc.
EMS-GRILTECH Americas
Emtec Electronic GmbH
Enka Tecnica
Erhardt+Leimer Inc.
Eruslu Nonwovens Group
ES FiberVisions
ExxonMobil Chemical Company
F.N. Sheppard & Co.
Fabric Sources International, LLC
Fagus Grecon, Inc.
Fama Jersey S.P.A.
Fameccanica.Data S.P.A.
Far East New Century Corporation
Fare’ S.P.A.
Fastec Services, LLC
Fiber Dynamics Inc.
Fiber Innovation Technology, Inc.
Fiberflon USA Inc.
Fiberpartner ApS
Fibertex Nonwovens A/S.
Fibertex Personal Care
FiberVisions
Fibroline
Filcon Fabrics
Firefly Ab
Fis Fiber Industries, SA de CV
Fi-Tech Inc.
Fitesa
Focke & Co Inc.
Focus Sales & Marketing
Formosa Plastics Corporation, U.S.A.
Foshan Guide Textile Co., Ltd.
Foshan Rayson Non Woven Co., Ltd.
Foshan Ruixin Nonwoven Co. Ltd.
Foshan Tianhua Technology Co., Ltd.
Frankl & Thomas, Inc.
Freudenberg Performance Materials
Fubang Company
Fujian Guan hong Industrial Co., Ltd.
Fujian Peixin Machine Manufacture Industry Co., Ltd.
Fujian Province Jinjiang City Foreign Trade Co., Ltd.
Futura S.p.A.
Galaxy Industries Ltd.
Galvanin S.p.A.
Ganisha Ecosphere Ltd.
Garnett Controls Ltd.
GDM SPA
Gelok International
Gelok International Corporation
General Nonwovens & Composites
General Tekstil San. Tic A.S.

LIST OF 2019 & 2022 EXHIBITORS

Gevas Packaging & Converting Technologies, Ltd.
 GFM Spezialmaschinenbau GmbH
 Ginni Filaments Ltd.
 Giugni S.R.L.
 GKD-USA, Inc.
 Glatfelter
 Global Nonwovens Limited
 Golden Phoenix Fiberwebs, Inc.
 Gottlieb Binder GmbH & Co. KG
 Goulston Technologies, Inc.
 GP Cellulose, LLC
 Graf Metallic of America, LLC
 Grasim Industries
 Groz-Beckert KG
 Groz-Beckert USA, Inc.
 Guangdong Beautiful Health Co., Ltd.
 Guangdong Slp Environmental Protection Technology Co., Ltd.
 Guangdong Yizhou Advanced Materials Technology Co., Ltd.
 Guangzhou Jinsheng Huihuang Non-Woven Fabric Industrial Co., Ltd.
 Guangzhou Xingshi Equipments Co., Ltd.
 H.B. Fuller
 Haas Nonwovens Systems
 Hangzhou Hanford Technology Co., Ltd.
 Hangzhou Haoyue Personal Care Co., Ltd.
 Hangzhou Nbond Nonwovens Co., Ltd.
 Hangzhou New Yuhong Intelligent Equipment Co., Ltd.
 Hangzhou Qianenyu Cleaning Material Co., Ltd.
 Hangzhou Qianzhiya Sanitary Products Co., Ltd.
 Hangzhou Senrun Nonwoven Technology Co., Ltd.
 Hangzhou Siyueda Import & Export Co., Ltd.
 Hangzhou Srilan Filtration Technology Co., Ltd.
 Hangzhou Wipex Nonwovens Co., Ltd.
 Hangzhou Xiaoshan Hangmin Nonwovens Co., Ltd.
 Hangzhou Xingnong Textile Co., Ltd.
 HardiGroup America Inc
 Hastem GmbH
 Healthy Machinery Co., Ltd.
 Hebei Jinjie Health Technology Co., Ltd.
 Hefei Fast Nonwoven Products Co., Ltd.
 Hefei Telijie Sanitary Material Co., Ltd.
 Heng Chang Machinery Co., Ltd.
 Henkel Corporation
 Hergeth GmbH
 Herrmann Ultrasonics, Inc.
 HFW Industries Incorporated
 Hg Nonwoven Machinery Co., Ltd.
 Hills Inc.
 Hi-Tech Conversions
 Hi-Tech Fiber Group Corporation
 Hi-Tech Heavy Industry Co., Ltd.
 Hongda Research Institute Co., Ltd.
 Huahao Nonwovens Co., Ltd.
 Huangshan Fu Tian Machinery Co., Ltd.
 Hüner Nano Tekstil Plastik San. ve Tic. Ltd. Sti.
 Huzhou Jihao Nonwovens Fabric Co., Ltd. / Zhejiang Jihe Hygiene Materials Co., Ltd.
 Hyosung Corporation
 IBIS International, Inc.
 Idrosistem Energy Srl
 IMA SPA Unipersonale
 INDA, Association of the Nonwoven Fabrics Industry

Indorama Polyester Industries PCL
 Indorama Ventures Ltd.
 Innovatec Microfibre Technology GmbH & Co. Kg
 Innovent
 International Fiber Journal
 International Filtration News
 International Paper
 Investkonsult Sweden AB
 ISRA VISION
 Jacob Holm
 JB Ecotex LLP
 Jiangsu Huaxicun Co., Ltd.
 Jiangsu Jwc Machinery Co., Ltd.
 Jiangsu Liyang New Material Co., Ltd.
 Jiangsu Shinewin Machinery Manufacture Co., Ltd.
 Jiangsu Yingyang Nonwoven Machinery Co., Ltd.
 Jinjiang Haina Machinery Co., Ltd.
 Jinjiang Minghai Seiko Machinery Co., Ltd.
 Jinjiang Shunchang Machinery Manufacturing Co., Ltd.
 Jofo Group
 JR Nonwoven Services Inc.
 Junqi Nonwovens Enterprise Co., Ltd.
 JX Nippon ANCI, Inc.
 Kae Hwa Industrial Co., Ltd.
 Kansan Machinery Co.
 Kasen Nozzle Mfg. Co., Ltd.
 Kelheim Fibres GmbH
 Kimberly Clark Professional
 Kleen Test Products Corporation
 Klieverik Heli B.V.
 Knh Enterprise Co., Ltd.
 Ko-Asia (Xiamen) Sanitary Material Co., Ltd.
 KOLMI HOPEN
 KTEX Nonwovens Pvt. Ltd.
 Kunshan Sanyang Textile Machine Co., Ltd.
 Kunshan Yichen Clean Material Co., Ltd.
 Kuraray America, Inc.
 Kurt Nonwoven San. ve Tic A.S.
 KY Exports India Pvt. Ltd.
 Laizhou Jiahong Plastic Co., Ltd.
 Laroche S.A.
 Lentex S.A.
 Lenzing AG
 Liaoning Hezhong New Technology Materials Co., Ltd.
 Lohmann-koester
 Loptex, S.R.L.
 LTG Incorporated
 Lubrizol Performance Coatings
 Lutz Blades GmbH & Co. KG
 Luwa America, Inc.
 LYCRA Company, The
 Lydall Performance Materials
 Lyish Paper Converting Machinery
 Mahlo America Inc.
 Maier America LLC
 Majiq, Inc.
 Mario Cotta
 Martin Automatic Inc.
 Mascot New Technology Co., Ltd.
 Maxcess International
 Mcairlaids, Inc.
 Medtecs (Taiwan) Corporation
 Mezger, Inc.
 Micagrícola
 Milliken & Company

Mitsubishi International Polymers
 MOBI-AIR Pte. Ltd.
 Mogul Nonwovens & Composites
 MoistTech Corp.
 Mondi Consumer Packaging GmbH
 Mondon Winding & Converting Machines
 MONTALVO
 MS Ultrasonic Technology
 Muller Textiles
 Nanliu Enterprise Co., Ltd.
 Napal Tela ve Elyaf Üretim San. Tic. Ltd. Sti
 National Jet Company
 Natureworks, LLC
 Ncm Nonwoven Converting Machinery Co., Ltd.
 Newford Nonwoven (Hangzhou) Co., Ltd.
 Ningbo Riway Nonwovens Tech Co., Ltd.
 Nippon Tungsten USA Inc.
 Nitto Bento
 Nonwotech Dokusuz Orgusuz Tekstil Sanayi ve Dis Ticaret A.S.
 Nonwovens Industry
 Nonwovens Innovation & Research Institute (NIRI)
 Norafin (Americas) Inc.
 Nordfab Ducting
 North Carolina EDPNC
 Nox Bellcow Cosmetics Co., Ltd.
 NXTNANO
 Oerlikon Nonwoven Zweigniederlassung der Oerlikon Textile GmbH & Co. Kg
 OMNOVA Solutions
 Onyx Specialty Papers, Inc.
 Optima Nonwovens GmbH
 Organoclick
 Oxco, Inc.
 P&A (Xiamen) Photoelectric Technology Co., Ltd.
 P.A.R.K. Private Industries Limited
 Palmetto Synthetics, LLC
 Panjin Yuwang Non-Woven Co., Ltd.
 Paper Converting Machine Company
 Pelex S.A.S.
 Perftech, Inc.
 Petsabond
 PFM Packaging Machinery Corporation
 PFNonwovens
 Pierret North American Division
 Pinnacle Converting
 Poligof Mexico S.A. de C.V
 Polimeros y Derivados S.A. de C.V.
 Polymer Processing Machinery Sales, LLC
 Polyvel, Inc.
 Porous Materials, Inc.
 Precision Fabrics Group
 Precision Textiles
 Probandas America LLC
 PROJET BV
 PROLAMINA
 Proton Products Inc.
 Qifeng Tech. Co., Ltd.
 Qingdao Huirun Packing Co., Ltd.
 Qingdao Yihe Nonwovens Co., Ltd.
 Quanta Gold Boat (Tianjin) Nonwoven Fabric Co., Ltd.
 Quanzhou Cam Machinery Co., Ltd.
 Quanzhou Chuangda Machinery Co., Ltd.
 Quanzhou Dachang Paper Machinery Manufacturer Co., Ltd.
 Quanzhou Global Plastic Co., Ltd.
 Quanzhou Gooing Corporation

LIST OF 2019 & 2022 EXHIBITORS

Quanzhou Hanwei Machinery Manufacturing Co., Ltd.
 Quanzhou Licheng Minghui Paper Industry Co., Ltd.
 R.B. TECH
 RAMINA
 Rando Machine Corporation
 RCFIL Non-Tex
 Rebel Converting
 Reifenhäuser Reicofil GmbH & Co. KG
 Respharma Industriale Srl
 RKW
 Robotphoenix, LLC
 Rodewisch, Inc.
 Rufong Machinery (Zhengzhou) Co., Ltd.
 Ruiguang Nonwoven
 Saint Gobain Adfors
 Samhwa Machinery Co., Ltd.
 Sandler AG
 Sanming PNV Machinery Co., Ltd.
 Satellite Science & Technology Co., Ltd.
 SATERI
 Saueressig Ungricht | Surface Solutions
 Savare Specialty Adhesives
 Schenk Vision
 Schill+Seilacher GmbH
 Schober USA, Inc.
 Schott & Meissner
 Selco, Inc.
 Sellars Nonwovens
 SEREL
 SGS IPS Testing
 Shalag Industries, Ltd.
 Shandong Changnuo New Materials Technology Co., Ltd.
 Shandong Guanjun Cleaning Materials Technology Co., Ltd.
 Shandong Haoyue New Materials Co., Ltd.
 Shandong Hengfa Hygienic Products Co., Ltd.
 Shandong Hengpeng Hygiene Products Co., Ltd.
 Shandong Jingxin Nonwoven Products Co., Ltd.
 Shandong Jinxin Nonwoven Fabrics Co., Ltd.
 Shandong Nuoe Bio-Tech Co., Ltd.
 Shandong Province Winson Non-Woven Material Co., Ltd.
 Shandong Taipeng Nonwoven Co., Ltd.
 Shandong Xinguang Stock Co., Ltd.
 Shanghai Double-Ray Textile Co., Ltd.
 Shanghai Fengwei Nonwovens Co., Ltd.
 Shanghai Healthy Textile Industry Co., Ltd.
 Shanghai Jaour Adhesive Products Co., Ltd.
 Shanghai Medplus Medical Supply Co., Ltd.
 Shanghai Tianyang Hot Melt Adhesives Co., Ltd.
 Shanghai Tominaga Packing Machinery Co., Ltd.
 Shanghai Transcend Machinery Co., Ltd.
 Shanghai Zhilian Precision Machinery Co., Ltd.
 Shaoyang Textile Machinery Co., Ltd.
 Sharpcell Oy
 Shemesh Automation Ltd.
 Sheng Hung Industrial Co., Ltd.
 Shenyang Banzhou Paper Products Co., Ltd.
 Shinih Enterprise Co., Ltd.
 Sicam S.R.L.
 Sidwin Fabric Pvt. Ltd.
 Siebfabrik Arthur Maurer GmbH & Co. KG
 Simec Group
 Sns Nanofiber Technology, LLC
 Soltex S.R.L.

Sonicaire
 Sonobond Ultrasonics
 Southern Felt
 Spinnbau GmbH
 Spooler – Calemar
 Spunfab, Ltd.
 Spuntech Industries, Inc.
 Stahl USA
 Standridge Color Corp.
 Stanley Adhesive Industrial Co., Ltd.
 Stein Fibers, Ltd.
 Sumitomo Seika Chemicals
 Suominen
 Super Aero Co., Ltd.
 Sustainable Nonwovens
 Suzhou Enable Adhesive Material Technology Co., Ltd.
 Suzhou Meson Nonwoven Technology Co., Ltd.
 Suzhou Suning Underpad Co., Ltd.
 Suzhou Tue Hi-Tech Nonwoven Machinery Co., Ltd.
 SWM International
 Sword Wuhan Co., Ltd.
 Syntouch, Inc.
 Taiwan Nonwoven Fabrics Industry Association
 Taiwan Nonwoven Group (TNG)
 Taiwan Spunlace (Group) Company, Ltd
 Taizhou Rose Paper Co., Ltd.
 Tangshan Sanyou Group Xingda Chemical Fiber Co., Ltd.
 Techadhesion (HK) Ltd.
 Techmer PM
 Technical Absorbents
 Technoplants
 Tectex Srl
 Teijin Frontier (U.S.A.), Inc.
 Teknoweb Converting Srl
 Teknoweb Materials S.R.L.
 Teksis Tekstil Urunleri Pazarlama A.S.
 Temafa GmbH
 Tenowo Inc.
 Texbond Nonwovens
 Texel Technical Materials, Inc.
 Texkor Corporation
 Technology S.R.L.
 Texol Srl
 Texus SPA
 Textile Industries Media Group
 The Nonwovens Institute / NCSU
 Thermo Fisher Scientific
 Thrace Group
 Thwing-Albert Instrument Company
 Tianjin Dengfeng Health Supplies Material Co., Ltd.
 Tianjin Sunrise Technology Co., Ltd.
 Tietex International
 Tmc Spa (Part of IMA Group)
 Top Green World Packaging Co., Ltd.
 Toscana Spazzole Industriali
 Toyobo Co., Ltd.
 Tranzonic/ CCP Industries
 Tredegar Personal Care
 Trevira GmbH
 Trioplanex France
 TruCotton
 Trützschler Nonwovens & Man-Made Fibers GmbH
 TSI Incorporated

TSRC Specialty Materials LLC
 Tufropes Pvt. Ltd.
 TWE Group GmbH & Co. KG
 Twitchell Coated Products
 U.S. Pacific Nonwovens Industry Ltd.
 UAB J&Vortex
 Uniquetex, LLC
 US Fibers
 Valco Melton
 Valley Grinding & Manufacturing
 Valmet
 Velcro Companies
 Vire A Bucci Automations Division
 W+D North America Inc.
 Wacker Chemical Corporation
 Wanhua Borsodchem Latin America Ltda.
 Warm Industrial Nonwovens
 Web Industries
 Web-Pro Corp.
 Weima America, Inc.
 Weko North America Inc.
 Wellman International Limited
 Welspun Advanced Textiles
 Wenzhou Allwell Machinery Share Co., Ltd.
 Wenzhou Senhe Textile Co., Ltd.
 Wenzhou Superchen Nonwoven Technology Co., Ltd.
 Wenzhou Tekang Elasticity Tech. Co., Ltd.
 William Barnet & Son, LLC
 Winner Medical Co., Ltd.
 World Textile Information Network
 Worldro-Suk San Industry
 Wuhan Kangtai
 Wuxi Youjia Non-Woven Technology Co., Ltd.
 Xiamen C&D Enterprise Co., Ltd.
 Xiamen Cheshire Plastic Technology Corp., Ltd.
 Xiamen Gachn Technology Co., Ltd.
 Xiamen Yanjan New Material Co., Ltd.
 Xiamen Yitai Industrial Co., Ltd.
 Xinle Huabao Plastic Film Co., Ltd. / Xinle Huabao Medical Products Co., Ltd.
 Xinlong Holding (Group) Co., Ltd.
 Yangzhou Boda Nonwoven Co., Ltd.
 Yangzhou Rongwei Nonwoven Fabric Co., Ltd.
 Yangzhou Tinfulong New Technology Fiber Co., Ltd.
 Yanpai Filtration Technology Co., Ltd.
 YKK (U.S.A.) Inc.
 Yuanbe New Material
 Zhangjiagang City Alt Machinery Co., Ltd.
 Zhangjiagang Junma Non-Woven Fabric Co., Ltd.
 Zhejiang Baihao Industry & Trade Co., Ltd.
 Zhejiang Guancheng Technology Co., Ltd.
 Zhejiang Huachen Nonwoven Co., Ltd.
 Zhejiang Innova-Lianbin Packaging Technology Co., Ltd.
 Zhejiang Kingsafe Nonwoven Fabric Co., Ltd.
 Zhejiang Medplus New Material Co., Ltd.
 Zhejiang Meisheng New Material Co., Ltd.
 Zhejiang Wanpeng Industrial Co., Ltd.
 Zhejiang Y.G. Nonwoven Interlining Co., Ltd.
 Zhejiang Yuanfan Non-Woven Co., Ltd.
 Zhu Hai Zheng Xiang Technology Co., Ltd.
 Zimmer Austria Inc.
 Zlink Machinery and Equipment Co., Ltd. / Tianjin Horgen Sunrise Trading Co., Ltd.
 Zouping Huaqiang Nonwoven Co., Ltd.
 Zuiko Corporation



Booth Reservation Process

EXHIBIT AT
idea[®]25
RESERVE YOUR SPACE TODAY!
 Contact:
 Joe Tessari
jtessari@inda.org
 T: +1 919 459 3729

- 1** Once you determine the size of the booth you would like to have at IDEA®25, send size requirements to Joe Tessari, jtessari@inda.org. Fax in the U.S.A.: 1 855 766 3016 and International Fax +1 919 883 5765.
- 2** Upon receipt of your request, you will receive a floor plan showing the best available booth locations in your selected sizes.
- 3** As the same booth choices may have been sent to other companies, it is important to email Joe Tessari and specify your first, second, and third booth space choices as soon as possible.
- 4** Upon receipt of your three preferred booth space selections, you will receive the first available booth space (of your three preferred choices as long as one of the three are available).
- 5** You will receive a booth space contract and an invoice.
- 6** The first booth space payment is due 30 days upon receipt of the assigned booth space along with the signed last page of the booth space contract.
- 7** Subsequent payments, if applicable, are due as outlined in the invoice schedule.
- 8** Login and password information for the online Exhibitor Service Manual will be sent to Exhibitors after May 1, 2024.
- 9** Booth space must be paid in full prior to IDEA®25 opening or the Exhibitor will not be allowed to set up their booth. There are no exceptions to this rule.

RESERVATION DEADLINE

There is no deadline to reserve a booth. INDA will continue to sell booths until all floor space is sold. Potential Exhibitors are encouraged to submit booth reservations early to secure a selected booth space and a listing in the digital Show Directory.

The deadline to be listed in the digital Show Directory is March 3, 2025. Any reservation received after this date will be processed; however, it may not be listed in digital publications or the INDA mobile app.

CANCELLATION POLICY

Any Exhibitor who cancels all of their purchased booth space after submitting a signed booth space contract will forfeit and pay to INDA, as liquidated damages, a sum of money equal to 100 percent of the full price of the Exhibitor's booth space. In the event of a default by the Exhibitor, as set forth in the previous sentence, the Exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether or not INDA Show Management enters into a further lease for the space involved. Cancellation requests must be submitted in writing to Joe Tessari, jtessari@inda.org.

SHOW HOUSING

Exhibitors are required to use the show housing room block for all registered participants from the exhibiting company. It should be noted that INDA does not profit from these reserved hotel rooms.

SPACE REDUCTION

Should an Exhibitor reduce the size of their contracted booth space on or before November 1, 2024, a 15 percent service charge of the original contract price will be assessed by INDA. Any payment previously received will be applied to the revised booth fee balance. Any remaining balance, less the revised space fees and a 15 percent service charge, will be refunded up to a maximum of \$5,000.

10 | Prior to submitting a booth reservation, please read the exhibit rules and regulations on pages 27-30.

After November 1, 2024, an Exhibitor is permitted to reduce the size of their contracted space; however, refunds will not be provided. INDA Show Management has the right to reassign the Exhibitor to a different booth space based on the revised size requirements. Space reduction requests must be submitted in writing to Joe Tessari, jtessari@inda.org.

INDA MEMBER RATE

In order to qualify for the INDA Member booth space rate, an Exhibitor must be an INDA Member who is paid in full for one of the following periods:

January 1, 2024 – December 31, 2025
January 1, 2025 – December 31, 2026

In the event that an INDA Member Exhibitor does not remain a member in good standing for one of these periods, they will be invoiced for the space rental difference and a 15 percent service charge. This invoice must be paid for the Exhibitor to remain in good standing for future events.

EXAMPLE: The INDA Member price for a 10 feet x 10 feet

booth is \$3,100 and the non-member price is \$3,700, a difference of \$600. The non-member Exhibitor will be invoiced \$600 plus a 15 percent service charge for an additional amount due of \$690. This invoice must be paid for the non-member Exhibitor to remain in good standing for future events.

QUESTIONS?

Please contact
Joe Tessari
jtessari@inda.org
Fax in the U.S.A.: 855 766 3016
International Fax: +1 919 883 5765
T: +1 919 459 3729

SEE BOOTH RESERVATION FORM ON PAGE 12.

idea[®] 25

The Intersection of Nonwoven Materials & Sustainability.

April 29 - May 1, 2025

Miami Beach Convention Center

Miami Beach, Florida

Booth Reservation Form



Association of the Nonwoven Fabrics Industry
Advancing Engineered Material Solutions

1100 Crescent Green, Ste. 115
Cary, NC 27518

WWW.IDEASHOW.ORG

Fill out the information below to ensure your company receives the booth size and location your company needs.

Name Business Title

Company

Telephone Email

Website

Address

City State/Province Postal Code

Country

Preferred Booth/Stand Size: (Check Boxes)

ACKNOWLEDGEMENT

- Exhibitors sharing a booth may be subject to an additional co-exhibitor fee of \$750.
- There is a \$200 administrative fee in addition to the booth rental fee.



CHOOSE PREFERRED:

Line/Corner (1 or 2 open sides)

- 100-200 sq. ft.
- 201-400 sq. ft.

Peninsula/Split Island (3 open sides)

- 100-200 sq. ft.
- 201-400 sq. ft.
- 401-600 sq. ft.
- 601 sq. ft. and above

Island (4 open sides)

- 100-200 sq. ft.
- 201-400 sq. ft.
- 401-600 sq. ft.
- 601 sq. ft. and above

INDA Member

- \$31.00 / sq. ft.
- \$29.50 / sq. ft.

Non-Member

- \$37.00 / sq. ft.
- \$35.50 / sq. ft.

Additional Information or Special Requests:

(Please indicate companies you do or do not want as neighbors.)

Please complete and return this form to Joe Tessari, jtessari@inda.org, International fax: +1919 883 5765, or Domestic fax: 855 766 3016.



Sponsorships

Connect with senior-level leaders in the nonwovens and engineered fabrics industry. Choose a sponsorship to promote your brand, products, and organization. Increase your booth traffic and maximize your corporate and product exposure.



WIRELESS NETWORK*

\$10,000 MEMBER/\$13,000 NON-MEMBER (TEN AVAILABLE)

Your sponsorship will ensure Wi-Fi is available for all participants on the Convention Center show floor. A splash page using your corporate logo will be provided acknowledging your sponsorship. Login information will be customized, so the password is your company name or your product name. Your sponsorship will be acknowledged in IDEA@25 promotions and the IDEA@25 website giving your corporate brand and products greater exposure.

ESPRESSO BAR*

\$12,500 MEMBER / \$17,500 NON-MEMBER (ONE AVAILABLE)

A popular feature with IDEA@25 visitors is the espresso bar. Your brand will connect with high energy and enjoyment. Your corporate logo will be displayed on a sponsorship sign at the espresso bar located in the INDA Booth.

Sponsorships



FLOOR GRAPHICS*

Drive traffic to your booth with floor graphics leading visitors to your booth. These custom graphics will feature your corporate branding or product message along with the IDEA®25 logo.

PACKAGE 1 \$11,000 MEMBER/NON-MEMBER \$15,500 EACH (TWO AVAILABLE)

This package includes a total of five floor graphics, with an approximate size of 3 feet high x 3 feet wide.

PACKAGE 2 \$3,100 MEMBER/\$4,500 NON-MEMBER EACH (10 AVAILABLE)

This package includes one supersized 10 feet high x 10 feet wide graphic at an intersecting aisle. Direct traffic to your booth and highlight your products as an extension of your booth messaging.

LANYARDS* \$8,500 MEMBER/ \$12,000 NON-MEMBER (ONE AVAILABLE)

Display your corporate logo or product brand name on IDEA®25 lanyards – one for each attendee. Provide your corporate logo or product brand artwork no later than January 15, 2025 and we will produce a custom lanyard for you for distribution at the show.

INDUSTRY SPONSOR OPTION 1 \$8,000/ \$10,640

Meeting room for 3 days (Tues – Thurs). 10 x 10 booth with small exhibit package (carpet, table, chairs, waste basket). 6 Exhibitor Badges / 15 Customer passes. Sponsor Recognition on promotional materials, website and on-site signage.

INDUSTRY SPONSOR OPTION 2 (\$10,000/ \$13,300)

Meeting room at MBCC for 3 days. 10 x 10 booth with turnkey package Option A. 6 Exhibitor Badges / 15 Customer passes. Sponsor Recognition on promotional materials, website and on-site signage.

INDUSTRY SPONSOR OPTION 3 (\$12,000/ \$15,960)

Meeting room at MBCC for 3 days. 10 x 20 booth with small exhibit package (carpet, table, chairs, waste basket). 6 Exhibitor Badges / 15 Customer passes. Sponsor Recognition on promotional materials, website and on-site signage.

INDUSTRY SPONSOR OPTION 4 (\$15,000/ \$19,950)

Meeting room at MBCC for 3 days. 10 x 20 booth with turnkey package Option A. 6 Exhibitor Badges / 15 Customer passes. Sponsor Recognition on promotional materials, website and on-site signage.

WATER BOTTLE PROMOTION* \$5,000 MEMBER/\$7,000 NON-MEMBER (ONE AVAILABLE)

Highlight your corporate logo, message, and brand to each attendee on reusable water bottles that you provide. INDA staff will distribute the water bottles.

DIRECTIONAL SIGNAGE* \$3,000 MEMBER/\$4,500 NON-MEMBER EACH (FIVE AVAILABLE)

Advertise with company graphics and logos on an IDEA®25 directional sign in highly visible traffic areas. Measurements will vary from sign to sign.

SPONSOR
idea®25

**CHOOSE YOUR
PACKAGE TODAY!**

Contact:

Joe Tessari

jtessari@inda.org

T: +1 919 459 3729

*Art materials must be received by March 4, 2025. Please note that these benefits are dependent upon receipt of the sponsorship contract by January 15, 2025. After this date, some benefits may not be available.



The Intersection of Nonwoven Materials & Sustainability.

April 29 - May 1, 2025

Miami Beach Convention Center

Miami Beach, Florida

Sponsorship Form



Association of the Nonwoven Fabrics Industry
Advancing Engineered Material Solutions

1100 Crescent Green, Ste. 115
Cary, NC 27518

WWW.IDEASHOW.ORG

Name	Business Title	
<input type="text"/>	<input type="text"/>	
Company		
<input type="text"/>		
Telephone	Email	
<input type="text"/>	<input type="text"/>	
Website		
<input type="text"/>		
Address		
<input type="text"/>		
City	State/Province	Postal Code
<input type="text"/>	<input type="text"/>	<input type="text"/>
Country		
<input type="text"/>		

Select your sponsorship(s):	MEMBER	NON-MEMBER
<input type="radio"/> Wireless Network	\$10,000	\$13,000
<input type="radio"/> Espresso Bar	\$12,500	\$17,500
<input type="radio"/> Floor Graphics		
<input type="radio"/> Package 1	\$11,000	\$15,500
<input type="radio"/> Package 2	\$3,100	\$4,500
<input type="radio"/> Lanyards	\$8,500	\$12,000
<input type="radio"/> Industry Sponsor Option 1	\$8,000	\$10,640
<input type="radio"/> Industry Sponsor Option 2	\$10,000	\$13,300
<input type="radio"/> Industry Sponsor Option 3	\$12,000	\$15,960
<input type="radio"/> Industry Sponsor Option 4	\$15,000	\$19,950
<input type="radio"/> Water Bottles	\$5,000	\$7,000
<input type="radio"/> Directional Signage	\$3,000	\$4,500
TOTAL	\$ _____	\$ _____

CORPORATE LOGO RECOGNITION ON SIGNAGE

I agree to provide my corporate logo in an .eps file format to Joe Tessari via email at jtessari@inda.org within five business days of signing the Sponsorship Agreement. If my corporate logo changes, I will notify Joe Tessari and send the new corporate logo in an .eps format.

Due to the production time of certain items, if a graphic change occurs, it is not guaranteed that the item can be printed with the new graphic. Please confirm the production times of each individual item for any changes.

PAYMENT

Full payment must accompany this signed agreement. Without full payment, the sponsorship item may be released, reassigned, and this Sponsorship Agreement will be voided.

Please complete and return this form to Joe Tessari, jtessari@inda.org, International fax: +1919 883 5765, or Domestic fax: 855 766 3016.

Exhibitor Meeting Rooms

IDEA@25 offers meeting rooms for Exhibitors who have exhibit space of at least 400 square feet. These meeting rooms will be available from 8:00 am to 5:00 pm each day of the show. The meeting rooms may be rented for a full day (8:00 am – 5:00 pm), or for a half day (8:00 am – 12:00 pm / 1:00 pm – 5:00 pm).

Each room is set conference style or U-shaped provided the Exhibitor informs INDA Show Management of their preference prior to January 15, 2025. The meeting room will be set conference style for 10 people if Exhibitors do not express a preference. Changes after January 15, 2025 will incur a \$250 fee.

A sign will be placed outside each meeting room with the Exhibitor’s corporate logo, **provided that the Exhibitor sends their corporate logo art file to INDA Show Management before January 15, 2025***. This signage is not provided for meeting rooms on demand.

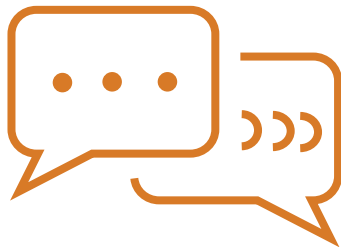
Exhibitors are responsible for any additional costs including, but not limited to, internet, electricity, phones, catering, audio visual equipment, and office equipment.

The fee for INDA Members will be \$1,200/full day or \$600/half-day. The fee for Non-members will be \$1,500/full day or \$750/half-day.

* Signage at the venue may not be available for those reserving a meeting room after February 14, 2025.



WWW.IDEASHOW.ORG



QUESTIONS?
Please Contact
Joe Tessari
jtessari@inda.org
T: +1 919 459 3729

TERMS SEE ABOVE FOR PRICING & USAGE.

CONFIRMATION

You will receive confirmation and the meeting room name once this agreement and payment are received. Agreements are subject to availability and are filled on a first-come, first-served basis.

CANCELLATION POLICY

Refunds due to meeting room cancellations will not be granted. Exhibitors will be obligated to pay any outstanding balance due on meeting room rental fees as outlined in the Meeting Room Rental Agreement.

RETURN APPLICATION TO

IDEA@25 – Meeting Room Rentals
Fax in the U.S.A.: 855 766 3016
International Fax: +1 919 883 5765
Email: jtessari@inda.org
T: +1 919 459 3729

EXHIBITOR MEETING ROOM RENTAL AGREEMENT

(For Exhibitors with exhibit space of 400 sq. ft. or more.)

Company

Booth number

Total sq. ft. of booth space

Contact

Address

City

State/Province

Zip/Postal code

Country

Phone

Mobile

Email

CORPORATE LOGO RECOGNITION ON SIGNAGE

I agree to provide my corporate logo in an .eps file format to Joe Tessari via email at jtessari@inda.org within five business days of signing the Meeting Room Rental Agreement. If my corporate logo changes, I will notify Joe Tessari and send the new corporate logo in an .eps file format.

Due to the production time of certain items, if a graphic change occurs, it is not guaranteed that the item can be printed with the new graphic. Please confirm the production times of each individual item for any changes.

AUTHORIZATION

By signing this agreement, I confirm that I have read the Meeting Room Rental guidelines, and will abide by these terms and conditions. A Meeting Room Rental Agreement must be signed in order to confirm a reservation.

Signature _____

Print name _____

Business title _____

Date _____

I would like to reserve the following meeting room days and times:

FULL DAY

INDA MEMBER: \$1,200

NON-MEMBERS: \$1,500

- Monday
- Tuesday
- Wednesday
- Thursday

HALF DAY

INDA MEMBER: \$600

NON-MEMBERS: \$750

- Monday
- Tuesday
- Wednesday
- Thursday

INDA MEMBERS:

___ # Full Days @ \$1,200 each

___ # Half Days @ \$600 each

NON-MEMBERS:

___ # Full Days @ \$1,500 each

___ # Half Days @ \$750 each

TOTAL DUE \$

___ Largest number of people expected at one time

___ Preferred room set-up (please provide by January 15, 2025)*

CONFERENCE STYLE

- Classroom
- U-Shape
- Theater Style
- Reception
- Other _____

* Changes made after January 15, 2025 will incur a \$250 fee.

WWW.IDEASHOW.ORG

Meeting Rooms on Demand

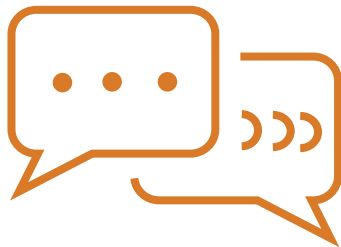
IDEA®25 offers Meeting Rooms on Demand for Exhibitors with exhibit space of less than 400 square feet. Meeting Rooms on Demand can be rented for a total of four hours per day.

The meeting rooms will be available from 8:00 am to 4:30 pm each day of the show, April 29-May 1, 2025.

Meeting Rooms on Demand may be reserved by Exhibitors beginning March 3, 2025. Each room is set conference style for eight people. Exhibitors are required to exit the meeting room promptly at the end of their scheduled time. Exhibitors are encouraged to be considerate of time as other Exhibitors may be waiting to use the room after you.

Due to the short meeting schedule; services such as secure internet, additional electricity, catering of food and beverage, or audio visual equipment is not permissible. A sign is not provided for these rooms as they are designed to be turned frequently.

The fee will be \$300/hour.



QUESTIONS?
Please Contact
Joe Tessari
jtessari@inda.org
T: +1 919 459 3729

TERMS SEE ABOVE FOR PRICING & USAGE.

CONFIRMATION

You will receive confirmation and the meeting room location once this agreement and payment are received. Agreements are subject to availability and are filled on a first-come, first-served basis.

CANCELLATION POLICY

Refunds due to meeting room cancellations will not be granted. Exhibitors will be obligated to pay any outstanding balance due on meeting room rental fees as outlined in the Meeting Room Rental Agreement.

RETURN APPLICATION TO

IDEA®25 – Meeting Room Rentals
Fax in the U.S.A.: 855 766 3016
International Fax: +1 919 883 5765
Email: jtessari@inda.org
T: +1 919 459 3729

WWW.IDEASHOW.ORG

MEETING ROOM ON DEMAND RENTAL AGREEMENT

Company _____

Booth number _____ Total sq. ft. of booth space _____

Contact _____

Address _____

City _____

State/Province _____ Zip/Postal code _____

Country _____

Phone _____

Mobile _____

Email _____

May be reserved by Exhibitors beginning March 3, 2025.

I would like to reserve the following Meeting Room on Demand time appointments with a maximum of four hours reserved per day:

TUESDAY

	MEMBER	NON-MEMBER
<input type="radio"/> 8:00 am – 9:00 am	\$300	\$390
<input type="radio"/> 9:30 am – 10:30 am	\$300	\$390
<input type="radio"/> 11:00 am – 12:00 pm	\$300	\$390
<input type="radio"/> 12:30 pm – 1:30 pm	\$300	\$390
<input type="radio"/> 2:00 pm – 3:00 pm	\$300	\$390
<input type="radio"/> 3:30 pm – 4:30 pm	\$300	\$390

WEDNESDAY

<input type="radio"/> 8:00 am – 9:00 am	\$300	\$390
<input type="radio"/> 9:30 am – 10:30 am	\$300	\$390
<input type="radio"/> 11:00 am – 12:00 pm	\$300	\$390
<input type="radio"/> 12:30 pm – 1:30 pm	\$300	\$390
<input type="radio"/> 2:00 pm – 3:00 pm	\$300	\$390
<input type="radio"/> 3:30 pm – 4:30 pm	\$300	\$390

THURSDAY

<input type="radio"/> 8:00 am – 9:00 am	\$300	\$390
<input type="radio"/> 9:30 am – 10:30 am	\$300	\$390
<input type="radio"/> 11:00 am – 12:00 pm	\$300	\$390
<input type="radio"/> 12:30 pm – 1:30 pm	\$300	\$390
<input type="radio"/> 2:00 pm – 3:00 pm	\$300	\$390
<input type="radio"/> 3:30 pm – 4:30 pm	\$300	\$390

AUTHORIZATION

By signing this agreement, I confirm that I have read the Meeting Room on Demand guidelines, and will abide by these terms and conditions. A Meeting Room Rental Agreement must be signed in order to confirm a reservation.

Signature _____

Print name _____

Business title _____

Date _____



WWW.IDEASHOW.ORG

\$300/\$390 X _____ HRS. = \$ _____ TOTAL DUE

Easy as 1-2-3

Digital & Print Advertising Opportunities

1) DIGITAL

IDEA®25 WEBSITE

Promote your presence at IDEA and attract more customers to your booth when you advertise on the IDEA website with your tailored messaging.

SAVE 15% WHEN YOU ADVERTISE FOR 3 MONTHS.

	MEMBER	NON-MEMBER
1. Super Wide Horizontal Banner Ad (990 x 100 pixels)	\$2,200	\$2,860
2. Square Box Ad (280 x 280 pixels)	\$1,800	\$2,350
3. Small Horizontal Banner Ad (635 x 100 pixels)	\$1,300	\$1,690

2) EMAIL

SOLUS PROMOTIONAL EMAIL

MEMBER	NON-MEMBER
\$1,250	\$1,800

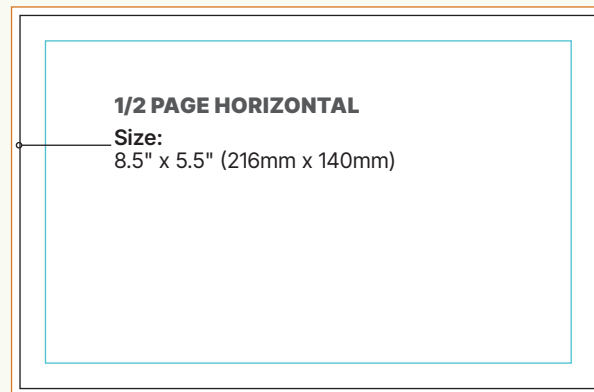
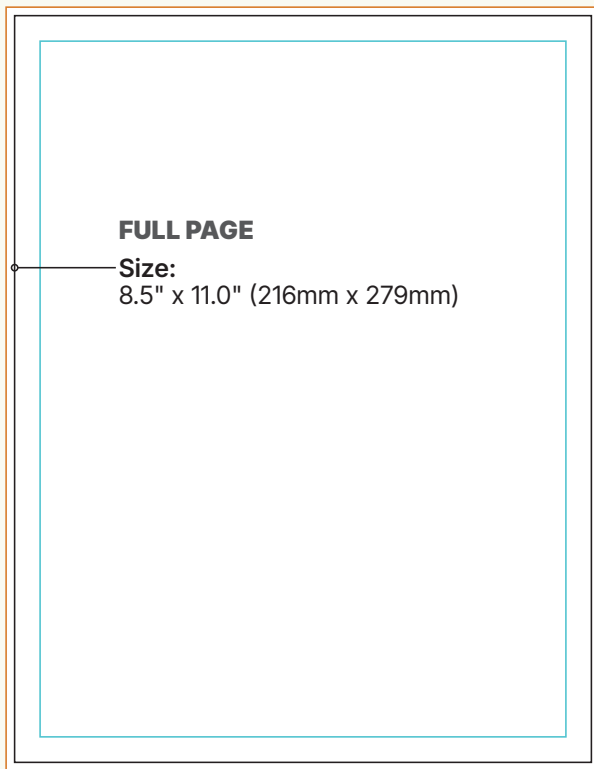
Exhibitors may highlight their presence at IDEA®25 via email to IDEA®25 registered attendees for a fee. Exhibitors may provide HTML files to INDA before **April 1, 2025**, so INDA may send out the email on the exhibitor's behalf.

3) PRINT

IDEA®25 SHOW DIRECTORY

The IDEA®25 Show Directory is digitally distributed to each attendee. The Show Directory contains the conference program details and lists each exhibiting company, booth numbers, contact information, and a company description. Attendees rely on the Show Directory to navigate the show floor and keep as a reference. **Choose ad size/position on page 22.**

Show Directory Specifications



DEADLINE FOR MATERIALS

March 15, 2025

REQUIRED DIGITAL AD FILE FORMATS

Acceptable file formats include:

High-Resolution .PDF or .PNG files.

All images must be at least 300dpi @ 100% of size.

HOW TO SEND YOUR FILES

Files under 5 MB may be emailed to smiles@inda.org.

NOTE: "IDEA®25 Ad File" must be included in the subject line.

IMPORTANT! Before Submitting Your Files:

Please check that the size is correct and all specifications noted above are met. For any questions on specifications please contact Sean Miles, smiles@inda.org, +1 919 459 3714.



The Intersection of Nonwoven Materials & Sustainability.

April 29 - May 1, 2025

Miami Beach Convention Center

Miami Beach, Florida

Advertisement Form



Association of the Nonwoven Fabrics Industry
Advancing Engineered Material Solutions

1100 Crescent Green, Ste. 115
Cary, NC 27518

WWW.IDEASHOW.ORG

Name Business Title

Company

Telephone Email

Website

Address

City State/Province Postal Code

Country

I would like to reserve the following advertisement space(s):

CHOOSE PREFERRED:	Member	Non-Member
<input type="radio"/> Super Leaderboard	<input type="radio"/> \$2,200	<input type="radio"/> \$2,860
<input type="radio"/> Square Ad	<input type="radio"/> \$1,800	<input type="radio"/> \$2,350
<input type="radio"/> Small Horizontal Banner	<input type="radio"/> \$1,300	<input type="radio"/> \$1,690
EMAIL:		
<input type="radio"/> Promotional Email	<input type="radio"/> \$1,250	<input type="radio"/> \$1,800
DIRECTORY:		
<input type="radio"/> Inside Front Cover	<input type="radio"/> \$3,150	<input type="radio"/> \$4,500
<input type="radio"/> Inside Back Cover	<input type="radio"/> \$3,150	<input type="radio"/> \$4,500
<input type="radio"/> Full Page	<input type="radio"/> \$2,450	<input type="radio"/> \$3,500
<input type="radio"/> Half Page, Vertical	<input type="radio"/> \$1,250	<input type="radio"/> \$1,800
<input type="radio"/> Half Page, Horizontal	<input type="radio"/> \$1,250	<input type="radio"/> \$1,800

TOTAL DUE \$ _____ \$ _____

ADVERTISEMENT DEADLINES

Please reserve your print advertisement space by January 15, 2025. Please submit print advertisement artwork by February 14, 2025. Please submit your promotional email before April 1, 2025.

AUTHORIZATION

By signing this agreement, I confirm that I have read the Advertising guidelines, and will abide by these terms and conditions. An Advertisements Agreement must be signed in order to confirm a reservation.

CONFIRMATION

You will receive confirmation once this agreement and payment are received. Agreements are subject to availability and are filled on a first-come, first-served basis.

CANCELLATION POLICY

Refunds due to advertisement cancellations will not be granted. Exhibitors will be obligated to pay any outstanding balance due on advertisement fees.

RETURN APPLICATION TO

IDEA@25 – Advertisements
Fax in the U.S.A.: 855 766 3016
International Fax: +1 919 883 5765
Email: jtessari@inda.org
T: +1 919 459 3729



Invite Your Customers To Your Booth or Meeting Room With Complimentary Customer Passes

All Exhibitors with a minimum of 400 square feet rental space will receive complimentary customer passes to the IDEA@25 show floor. Increase your booth traffic by giving these free passes to your customers, prospects, and suppliers. The chart below details the number of complimentary passes each exhibitor will be allocated based on booth size.

BOOTH SQUARE FOOTAGE	# COMPLIMENTARY CUSTOMER PASSES FOR THE SHOW FLOOR
up to 399	0
400 – 749	5
750 – 1,100	10
1,101 – 1,500	15
1,501 and above	20

Exhibit Personnel Exposition Passes (Badges)

Booth Size Square Feet	No. of Passes/ Badges	Show Floor Access	Conference Sessions	Conference Proceedings	Welcome Reception	IDEA®25 Show Directory
150	2	Exhibit Personnel Exposition Passes provide access to the show floor	Exhibit Personnel Exposition Passes DO NOT provide access to the Conference Sessions	Exhibit Personnel Exposition Passes DO NOT provide access to the Conference Proceedings	Exhibit Personnel Exposition Passes DO NOT provide access to the Welcome Reception. Tickets are available for a separate fee of \$69	A Show Directory will be provided to each Exhibit Personnel Exposition Pass Holder
200 - 250	3					
300 - 325	4					
350 - 400	5					
425 - 500	6					
525 - 550	7					
575 - 625	8					
650 - 700	9					
725 - 775	10					
800 - 850	11					
875 - 925	12					
950 - 1,000	13					
1,025 - 1,075	14					
1,100 - 1,150	15					
1,175 - 1,225	16					
1,250 - 1,300	17					
1,325 - 1,400	18					
1,425 - 1,450	19					
1,500 and above	20					
Additional Exhibit Personnel Exposition Passes (\$60 each)	Unlimited					
Discounted Full Conference Passes (\$495 each)	Up to 5	Full Conference Passes provide access to the Conference Sessions	Full Conference Passes provide access to the Conference Proceedings			

QUESTIONS? Please contact the Registrar, registrar@inda.org or Joe Tessari, jtessari@inda.org T: +1 919 459 3729



Exhibit Hall Schedule: Installation, Exhibition, and Dismantling

THURSDAY, APRIL 24	8:00 am - 4:30 pm	Exhibitor Installation
FRIDAY, APRIL 25	8:00 am - 4:30 pm	Exhibitor Installation
SATURDAY, APRIL 26	8:00 am - 4:30 pm (No Freight Deliveries)	Exhibitor Installation
SUNDAY, APRIL 27	8:00 am - 4:30 pm (No Freight Deliveries)	Exhibitor Installation
MONDAY, APRIL 28	8:00 am - 6:00 pm	Exhibitor Installation
TUESDAY, APRIL 29	8:00 am - 10:30 am	Exhibitor Installation
	9:00 am - 5:00 pm	Show Hours
WEDNESDAY, APRIL 30	9:00 am - 5:00 pm	Show Hours
THURSDAY, MAY 1	9:00 am - 3:00 pm	Show Hours
	3:01 pm - 10:00 pm	Exhibitor Dismantle*
FRIDAY, MAY 2	8:00 am - 4:30 pm	Exhibitor Dismantle*
SATURDAY, MAY 3	8:00 am - 12:00 pm	Exhibitor Dismantle*

This schedule is tentative and is subject to change. A final schedule will be included in the online Exhibitor Service Manual.

*Exhibitors are prohibited from dismantling their display, in whole or in part, until the conclusion of the exhibition hours. Exhibitors caught dismantling their booths, in whole or in part, prior to the conclusion of the exhibition hours will be assessed a penalty determined by Management.



Housing: Hotel Reservation Scam Information

The IDEA®25 Housing Bureau agent is Conference Direct. This is the only official Housing Bureau for IDEA®25 and they are processing all hotel reservations for the event. **Any communications coming from @conferencedirect.com or identified as IDEA®25 – Housing Bureau are valid.** Please do not give your credit card information or make any reservations with any other housing bureau, housing company, or convention housing company appearing to represent IDEA®25, the IDEA®25 Housing Bureau, and/or INDA.

These companies, frequently based out of Las Vegas and Eastern Europe call themselves Exposition Housing, Expo Housing Group, Convention Housing, etc.; all appear to offer lower rates for hotel rooms and are a scam. We are not able to verify the authenticity of such companies, and will not be able to provide resolution to issues related to these fraudulent reservations. The IDEA®25 Housing Bureau will ask for a credit card to guarantee reservations.

WWW.IDEASHOW.ORG

If anyone contacts you, offers you lower rates, and asks you to provide a credit card to pre-pay the reservation, then it is certain to be a scam. If someone requires you to pre-pay the cost for the entire stay, it is not the official IDEA®25 Housing Bureau.

The most up-to-date housing list and map will be published in the Exhibitor Service Manual. Please do not contact the hotels directly. The hotels cannot make reservations in the IDEA®25 room block; reservations must be made through Conference Direct. Exhibitors are required to use the IDEA housing block for all registered IDEA participants from the exhibiting company. It should be noted that INDA does not profit from the hotel rooms reserved.

EXHIBIT RULES & REGULATIONS

RULES GOVERNING EXPOSITION

Each Exhibitor agrees to abide by all rules, regulations and guidelines governing the IDEA®2025 exhibition as set forth below.

1. Management. The word "Management" as used herein shall mean Management as INDA, its officers, or committee or agents or employees acting for it in the management of IDEA®2025 Exposition.

2. Sub-leasing. Exhibitor may not sub-let their space nor any part thereof. Exhibitor may not permit in their booth non-exhibiting companies' representatives. Rulings of the Management shall in all instances be final with regard to use of any exhibit space.

3. Default in Occupancy. Any Exhibitor failing to occupy space contracted for is not relieved of the obligations of paying the full rental of such space. If a booth space is not occupied by the date and time of display installation and completion, such space may be possessed by Management and reallocated or assigned for such purposes as it may see fit.

4. Eligible Exhibits. Management has the sole right to determine the eligibility of any company or product for inclusion in the exposition. Exhibitor may not promote products or services that compete with the products and services of Management, including, but not limited to, conferences, seminars, and/or expositions relating to the nonwovens industry, without prior written consent by Management. Any Exhibitor engaged in the business of conducting, or offering conferences, seminars, expositions, publications, and other services or products similar to those offered by Management shall be required to submit all products and/or services it intends to promote at the exposition to Management for approval. Only those products and/or services approved in writing by Management may be promoted at the exposition. Any Exhibitor who fails to submit its products and/or services to Management for approval in accordance with this section automatically forfeits its rental fee and is not authorized to participate as an exhibitor at the exposition.

5. Limitation. Exhibitor agrees to make no claim for any reason whatsoever against Management for loss, theft, damage, or destruction of goods, nor for any injury to itself, its employees, its invitees, or its agents while in the exposition quarters; nor for any damage of any nature, including damage to its business, by reason of failure to provide space for their exhibit; nor for any action of any nature of Management; nor for failure to hold the exposition as scheduled.

6. Installation – Show Hours – Dismantling. Hours and dates for installation, show hours, and dismantling shall be those specified by Management.

A. Exhibitors are prohibited from dismantling their display, in whole or in part, until the conclusion of the exhibition hours. Exhibitors caught dismantling their booths, in whole or in part, prior to the conclusion of the exhibition hours will be assessed a penalty determined by Management.

B. Any Exhibitor who fails to remove exhibit material from the exposition floor upon the conclusion of the dismantling period as specified by Management shall be assessed a fee set by Management to cover the handling and disposal of the material left behind.

7. Damage of Property. Exhibitor is liable for any damage caused to building floors, walls or columns, or to standard and "packaged" booth equipment, or to other Exhibitor's property. Exhibitor may not apply paint, lacquer adhesive, or other coatings to building columns and floors or to standard booth equipment.

8. Alcoholic Beverages. Alcoholic beverages may be served in the Exhibitor's exhibition space provided the Exhibitor receives written authorization from Management and if the Exhibitor has a written agreement with the official caterer of the exhibit facility. Exhibitor and its employees and agents shall not service alcoholic beverages to anyone less than 21 years of age or to anyone regardless of age who is obviously intoxicated.

Exhibitor agrees to indemnify and hold INDA harmless with respect to any and all claims, losses, damages, liabilities, judgment, or settlements, including reasonable attorney's fees, costs, and other expenses incurred by INDA on account of any alcohol served at the Exhibitor's exhibit space.

9. Exhibits and Displays; Height Limitations, Ceilings, Multi-Level Booths.

A. Exhibitors shall follow the IAEE Guidelines for Display Rules for a line of sight exhibition in designing their booths and arranging their displays. The IAEE Guidelines for Display Rules will be reproduced in the Exhibitor Services Manual and are also available upon request to Management. In case of conflict between the IAEE Guidelines for Display Rules and these Rules Governing the Exposition, the latter shall control.

B. Height Limits

i. For standard booths (booths together in a straight line), the display fixtures in the 5 feet (1.52m) of the exhibit area closest to the aisle must be at a height no higher than 4 feet (1.22m). Display fixtures in the other area of the booth are limited to a height of 8 feet 3 inches (2.5m).

ii. For end-cap peninsula booths (i.e., booths that border aisles on three sides and border at least one standard booth), display fixtures and identification signs are limited to a height of 8 feet 3 inches absent written approval of Management at least 30 days prior to show move-in. In addition, all display fixtures over 4 feet (1.22m) in height and placed within 10 lineal feet (3.05m) of a neighboring booth must be confined to the area of the booth that is beyond 5 feet (1.52m) from the aisle. The back wall of such an exhibit that borders neighboring exhibits must be kept free of all writing, cables, rigging and signage.

iii. For split island peninsula booths (i.e., booths that border aisles on three sides and border another booth with aisles on three sides), display fixtures and identification signs are limited to a height of 16 feet absent written approval of Management at least 30 days prior to show move-in.

iv. For island booths (i.e., booths with aisles on all four sides), the exhibit height cannot exceed 16 feet (4.88m) absent written approval by Management at least 30 days prior to move-in. This rule shall not apply, however, in the case of machinery and equipment placed in position comparable to actual utilization for demonstration purposes. Management must approve any exceptions to this section in writing. All decisions by Management are binding.

C. Ceilings: Booths with ceilings are prohibited. A ceiling is defined as any overhead horizontal surface that might interfere with the proper operation of the fire suppression systems, such as by impeding the flow of smoke, heat or water. All booths with overhead structures or surfaces, regardless of construction or materials, must be approved, in writing, by Management at least 90 days prior to move-in.

EXHIBIT RULES & REGULATIONS

D. Furnishing and Structure: All booth furnishings, flooring, and structural components need to be made from flame retardant materials.

E. Multi-Level Booths: Applications for approval must be submitted, in writing, at least 120 days prior to move-in. All booths with more than one level must be approved by Management. In addition, all multilevel booths/structures will need to be approved by a Florida licensed structural engineer and permitted by the Miami Beach Building Department. Applications should be submitted to:

Antonio Gonzalez
Operations Manager
Miami Beach Building Department
1700 Convention Center Drive, 2nd Floor
Miami Beach, FL 33139
www.miamibeachfl.gov

Design requirements for multi-story booths are subject to change. Currently the design requirements are as follows:

- Upper level floor systems shall support a live load of one hundred pounds per square foot (100 lbs./sq. ft./488.21 kg/sq. m) and shall have guardrails a minimum of forty-two inches (42"/1.07m) in height with intermediate rails through which a four-inch (4"/10.16cm) sphere cannot pass.
- Stairs for upper levels shall support a live load of seventy-five pounds per square foot (75 lbs./sq. ft./366.18 kg/sq. m) and shall have a minimum width of thirty-six inches (36"/91.44cm) when serving an occupant load of less than fifty (50) occupants and forty-four inches (44"/1.12m) when serving an occupant load of fifty (50) or more occupants.
- Stair risers should be not less than four inches (4"/10.16cm) nor greater than seven inches (7"/17.78cm) in height and treads shall have a minimum run of eleven inches (11"/27.94cm), excluding nosing.
 - Spiral stairs are not recommended for areas to be occupied by the general public, visitors or clientele, unless specifically approved by the Miami Beach Fire Department.
 - Handrails shall be provided on at least one side of every stairway.
- Upper level(s) shall have at least two (2) exits for every three hundred square feet (300 sq. ft./27.87 sq. m) of occupied space, and these shall be as remote from each other as possible.

10. Attendance. Management shall have sole control over admission policies at all times.

11. Booth Representatives. Each Exhibitor shall provide at least one booth attendant during exhibit hours. Failure to comply with this provision shall subject the Exhibitor to the sanctions and penalties as set forth in Paragraph 45. All booth representatives must be bona fide employees of the Exhibitor, or the Exhibitor's manufacturer representative. In addition, Exhibitors may hire models to work in their exhibit space. The attire of the models employed by the Exhibitor and other booth personnel shall not exceed the boundaries of good taste as judged by Management in the exercise of its sole discretion. Subject to these rules and regulations, no Exhibitor personnel shall be in the booth of another Exhibitor without such Exhibitor's permission. All booth representatives shall wear badge identification furnished by Management at all times. Management may limit

the number of booth representatives at any time.

12. Decoration. Management shall have full discretion and authority in the placing, arrangement, and appearance of all items displayed by Exhibitor, and may require the replacing, rearrangement, or redecorating of any item or of any booth, and no liability shall attach to Management for costs that may devolve upon Exhibitor thereby. Exhibitors building special background or side dividers must make certain that the surfaces of such dividers are finished in such a manner as not to be unsightly to Exhibitors in adjoining booths. If such surfaces remain unfinished at 9 am of the day before the opening day of the Exposition, Management shall authorize the official decorator to affect the necessary finishing and Exhibitor must pay all charges involved thereby.

13. Exhibitor's Admittance during Non-Show Hours. Booth representatives will not be permitted to enter the exposition earlier than one hour before the scheduled opening time each day of the show, except the opening day, and will not be permitted to remain in the exposition after the closing hour each night, with exception of the final night. Exhibitors having special circumstances that require additional time should check in with the Management at least 24 hours in advance.

14. Exhibitor Services Manual. Management will furnish a complete Exhibitor Service Manual to each Exhibitor covering in detail shipment of exhibit material, electrical requirements, and other subjects. This Manual will include prices for rental of furniture, draperies, special construction, etc. It will be available after July 31, 2024 for advance planning of merchandise shipments, electrical requirements, etc.

15. Exhibitor Representatives' Responsibility. Exhibitor agrees to indemnify Management against and hold it harmless for any claims arising out of the acts of negligence of Exhibitor, its agents, its invitees, or its employees.

16. Failure to Hold Exposition. Should any contingency prevent holding of the exposition, Management may retain such part of Exhibitor's rental as shall be required to recompense it for expenses incurred up to the time such contingency shall have occurred.

17. Floor Load. Under no circumstances may the weight of any equipment or exhibit material exceed the exposition facility's maximum floor load which is considered limited. Exhibitor accepts full and sole responsibility for any injury or damage to property or person resulting from failure, knowingly or otherwise, to distribute the load of its exhibit material in conformity with the maximum floor load specifications.

18. Inflammable Materials. No inflammable materials of any nature, including decorative materials, use of which is prohibited by national, state, or city fire regulations, may be used in any booth.

19. Lotteries, Contests. The operation of games of chance or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only with prior written approval from Management.

20. Noise and Odors. No noisy or obstructive work will be permitted during open hours of the exposition, nor will noisily operating displays, nor exhibits producing objectionable odors, be allowed.

21. Obstruction of Aisles or Booths. Any demonstrations or activity that results in excessive obstruction of aisles or prevents ready access to nearby Exhibitor's booth shall be suspended for any periods specified by Management.

22. Power. It is mutually understood and agreed that Management will

EXHIBIT RULES & REGULATIONS

use proper and reasonable care to prevent interruption in power service, but shall not be held responsible for any interruption that may occur due to breakage of machinery, apparatus, equipment, etc.

23. Rebuilt Machinery. Exhibitor may not exhibit rebuilt or reconditioned machinery or equipment unless integrated with an historical theme or background, and then only if it is expressly understood that such machinery or equipment is not intended or offered for sale.

24. Rejected Displays. Exhibitor agrees that their exhibit shall be admitted and shall remain from day-to-day solely on strict compliance with the rules herein laid down. Management reserves the right to reject, eject, or prohibit any exhibit in whole or in part, or Exhibitor or its representatives, with or without giving cause. If cause is not given, liability shall not exceed the return to Exhibitor of the amount of rental unearned at the time of ejection. If an exhibit or Exhibitor is ejected for violation of these rules or for other stated reasons, no reason shall be made.

25. Safety Devices. Exhibitor agrees to accept full responsibility for compliance with national, state, and city regulations in the provision and maintenance of adequate safety devices and conditions for the operation of machinery and equipment, and to indemnify and hold harmless Management for any loss, cost, or damages including attorney's fees, for any violation of this requirement.

26. Samples, Souvenirs, Retail Sales. Except as permitted by this paragraph 26, Exhibitor may not exhibit, offer for sale, give as a premium, or advertise articles not manufactured or sold in their own name unless such articles are required for the proper demonstration or operation of Exhibitor's display. In that event, the identification of such articles shall be limited to the regular nameplate, imprint, or other identification which in standard practice appears normally on them. Samples, souvenirs, publications, etc., may be distributed by the Exhibitor only from within their booth. The distribution of any article that interferes with the activities in or obstructs access to neighboring booths or that impedes aisles is prohibited. No article containing any product other than the product or material made or processed or used by Exhibitor in or as the product or service it sells, may be distributed except by written permission of Management.

27. Signs, Sign Copy, Illumination. Electric flashers or signs involving the use of neon or similar gases are prohibited. Should the wording on any sign or any area in Exhibitor's booth be deemed by Management to be contrary in any way to the best interests of the exposition, Exhibitor shall make such changes as are requested by Management. Merchandise prices and "sold" signs will not be permitted.

28. Costumes. Exhibitor's representatives wearing distinctive costumes, or carrying banners or signs separately or as a part of their apparel, must remain in their own booths. Booth representatives may not wear clothing that exceeds the boundary of good taste as judged by Management in its sole discretion.

29. Soliciting Employment. Exhibitor shall not have in its booth any displays, signs, literature, or related media that refer to or describe employment opportunities in its company.

30. Sound Amplifying, Sound Producing Equipment, Noise Levels for Operating Equipment. Exhibitors operating sound producing, sound amplifying equipment are required to operate same in such a manner that a maximum of 80db. reading on the "A" scale of a sound level meter may be read at the aisle(s) space adjacent to its booth or measured at a neighboring booth in an area bordering that of the sound equipment user.

Management shall be the sole arbiter of acceptability of sound levels and may require reduction of sound level, or elimination of sound producing devices in those instances wherein the judgment of Management such sound is in violation of these standards or otherwise objectionable.

31. Labor. Exhibitor shall adhere to all labor practices and policies as required by the exhibit facility.

32. Photographs/Videos. No photographs/videos of individual exhibits may be taken without the express permission of the Exhibitor. Management reserves the right to confiscate any photographic/ video equipment and devices used in violation of this section.

33. Smoking. In accordance with State law, smoking is not permitted in the exhibit facility.

34. Compliance With The Americans With Disabilities Act. Exhibitor understands that the Americans with Disabilities Act (ADA) requires that its booth must be accessible to persons with disabilities, and Exhibitor agrees that its display complies with the ADA. Exhibitor hereby warrants that it will provide auxiliary aids and services to individuals with disabilities suitable for effective communication between all parties in accordance with the requirements of the ADA, so that Exhibitor's booth will be accessible, as defined in the ADA, to persons with disabilities. Exhibitor further warrants that where provision of such auxiliary aids would fundamentally alter the nature of the goods and/or services provided by the Exhibitor, or would result in the undue burden to Exhibitor, Exhibitor will notify Management of that fact at least four weeks in advance of the exposition and of the alternative measures it intends to take to indemnify and hold INDA harmless for any claims arising out of or in connection with the failure of Exhibitor's booth to comply with the ADA.

35. Performance of Music in Booth. Unless otherwise agreed to in writing by Management, Exhibitor shall assume sole responsibility for complying with the United States Copyright Act, 17 U.S.C. 101, et. seq., including, but not limited to, the obtaining of all licenses, and payment of all royalty fees, necessary to perform music in its booth. Exhibitor further agrees to defend, indemnify, and hold harmless INDA, its officers, employees, and agents, from any claims, losses, expenses, or damages resulting from the performance of music in its booth in violation of the Copyright Act.

36. Suitcasing. The act of soliciting business in the aisles during the exhibition or in other public spaces, including within a company's booth, is a practice of suitcasing. Delegates are not allowed to participate in any activity designed to solicit or sell products or services to delegates attending the event without the proper authorization by the event organizer or in ways that violate the rules of the event or exhibition.

37. Cancellation Policy. Any Exhibitor who cancels all of their purchased booth space after submitting a signed booth space contract will forfeit and pay to INDA, as liquidated damages, a sum of money equal to 100 percent of the full price of the Exhibitor's booth space. In the event of a default by the Exhibitor, as set forth in the previous sentence, the Exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether or not INDA Show Management enters into a further lease for the space involved.

Cancellation requests must be submitted in writing to Joe Tessari, jtessari@inda.org.

38. Space Reduction. Should an Exhibitor reduce the size of their contracted booth space on or before September 1, 2024, a 15 percent service charge of the original contract price will be assessed by INDA.

EXHIBIT RULES & REGULATIONS

Any payment previously received will be applied to the revised booth fee balance. Any remaining balance, less the revised space fees and a 15 percent service charge, will be refunded up to a maximum of \$5,000.

After September 1, 2024, an Exhibitor is permitted to reduce the size of their contracted space; however, refunds will not be provided. INDA Show Management has the right to reassign the Exhibitor to a different booth space based on the revised size requirements. Space reduction requests must be submitted in writing to Joe Tessari, jtessari@inda.org.

39. INDA Member Rate. In order to qualify for the INDA Member booth space rate, an Exhibitor must be an INDA Member who is paid in full for one of the following periods:

January 1, 2024 - December 31, 2025

January 1, 2025 - December 31, 2026

In the event that an INDA Member Exhibitor does not remain a member in good standing for one of these periods, they will be invoiced for the space rental difference and a 15 percent service charge. This invoice must be paid for the Exhibitor to remain in good standing for future events.

40. Show Housing. The number of hotel room nights reserved through the official IDEA®2025 hotel block determines INDA's ability to get first priority dates for future IDEA® shows. Therefore, exhibitors are required to utilize the IDEA®2025 housing block for all registered IDEA®2025 participants from the exhibiting company. It should be noted that INDA does not profit from the hotel rooms reserved.

41. Insurance. All Exhibitors are required to carry liability insurance to cover injuries occurring within their exhibit space. Management has pre-arranged for such insurance and the premium will be covered by the Administrative fee referenced in Paragraph 42.

42. Administrative Fee. Each exhibitor is charged a mandatory administrative fee of \$200.

43. Amendment to Rules. Any and all matters or questions not specifically covered by this Agreement or the Exhibitor Service Manual and Show Directory, shall be subject solely to the decision of Management. Except for booth rental prices, these rules and regulations may be amended at any time by Management and all amendments so made shall be binding on Exhibitors upon notice thereof. Exhibitor, for itself and its employees, agrees to abide by the foregoing rules, the rules in the Exhibitor Service Manual and the Show Directory, and by any amendments that may be put into effect by Management.

44. Exhibitor Opt-in for Email Communications with Contractors:

To ensure compliance with unsolicited commercial e-mail laws, exhibitor agrees that by purchasing exhibit space they are giving written "opt-in" consent to allow all show contractors to contact exhibitors by e-mail in connection with potential services to be provided in connection with IDEA®2025.

45. Violations. Management shall have the full power and authority to interpret and enforce all rules and regulations. Exhibitor agrees to observe all rules and regulations as promulgated and revised from time to time. Failure to comply with such rules and regulations will result in one or more sanctions imposed at the sole discretion of Management, but not limited to, prohibition, expulsion, and/or removal of any exhibit and/or Exhibitor, its employees, or booth personnel, closing of an exhibit or display, forfeiture of all fees of any kind paid in connection with such exhibit, loss of seniority, suspension and/or expulsion from future shows, and loss of membership

in INDA. Management, at its discretion, reserves the right 1) to eject any Exhibitor violating its rules or decisions from the exposition without any refund whatsoever of Exhibitor's rental fee, 2) to restrict or limit the offending Exhibitor's participation at future Management expositions, or 3) to take any other action Management, at its discretion, deems to be an appropriate response to the violation. Exhibitor agrees to be bound by Management's decision. Exhibitor further agrees to defend, indemnify, and hold harmless INDA, its officers, employees, and agents, from any claims, losses, expenses, or damages resulting from any violation of this agreement or of Management's rules and regulations pertaining to this exhibition by Exhibitor, its employees, its agents, or its invitees.

46. Co-Exhibitor Fee. Exhibitors are permitted to share their booth space with other exhibiting companies, provided, however, that Management may charge a co-exhibitor fee of seven hundred and fifty dollars (\$750.00) for each exhibitor, beyond the first exhibitor, that shares a booth space.

47. Authorization to Share Information. Exhibitor understands that Management needs to share contact information of Exhibitor with vendors, contractors and other third parties who are providing services in connection with the IDEA®2025 Exposition and that such information sharing is essential to enable Exhibitor to receive services from such vendors, contractors and other third parties. Exhibitor hereby expressly grants to Management the right and ability to share such company information and personal information, including information that might be covered by General Data Protection Regulations ("GDPR") in Europe, to the extent necessary or required to enable the communication and ordering of services between the Exhibitor and the vendors, contractors and other third parties.

48. Governing Law. These rules and regulations and the underlying contract for exhibit space shall be governed by and construed in accordance with the laws of the State of North Carolina.



Important Dates and Deadlines**

MAY 1, 2024	Online Exhibitor Service Manual Scheduled to Be Live After this Date
	Advance Exhibit Personnel Exposition Passes; Registration Begins
	Show Directory Listing Submissions Begins
JANUARY 14, 2025	Sponsorship Deadline for Recognition in Show Directory*
FEBRUARY 14, 2025	Meeting Room Reservation Deadline
FEBRUARY 24, 2025	Exhibitor Early Registration Deadline
	Exhibitor Housing Deadline
MARCH 3, 2025	Meeting Rooms on Demand – Reservations Open for Exhibitors with 400 or Less Square Feet of Exhibit Space
	Exhibitor Housing List Deadline
	Show Directory Advertisement Artwork Due*
	Show Directory Listing Due (Link Provided in Exhibitor Service Manual)
FEBRUARY 16, 2025	Advance Warehouse Shipping Begins
APRIL 1, 2025	Meeting Rooms on Demand – Reservation Deadline for Exhibitors with 400 or Less Square Feet of Exhibit Space
APRIL 22, 2025	Advance Warehouse Shipping Deadline
APRIL 24, 2025	Exhibitor Move-In Begins
APRIL 24, 25, 28, 2025	Direct to Show Shipments Will Be Accepted
APRIL 29, 2025	Show Floor Hours 9:00 am – 5:00 pm
APRIL 30, 2025	Show Floor Hours 9:00 am – 5:00 pm
MAY 1, 2025	Show Floor Hours 9:00 am – 3:00 pm
	Exhibitor Move-Out Begins 3:01 pm
MAY 3, 2025	Exhibitor Move-Out Ends 12:00 pm

* Opportunities for Exhibitors to market/ advertise their company and products are available for an additional fee.

**Deadlines are subject to change. Please check the Exhibitor Service Manual for final deadline dates.

Nonwovens for a Healthier Planet.

A booth at IDEA®25 puts you in front of thousands of global leaders. Showcase your sustainability strategies and how you are making a difference in the world. Sign up for exhibit space today and be a part of the sustainability movement!

The logo for idea 25 features the word "idea" in a white, lowercase, sans-serif font, followed by a registered trademark symbol (®). The number "25" is in a larger, bold, orange, sans-serif font. A small green leaf icon is positioned above the letter "i" in "idea".

WWW.IDEASHOW.ORG

The INDA logo consists of the word "inda" in a lowercase, white, sans-serif font, enclosed within a white rounded rectangular border. To the right of the logo, the text "Association of the Nonwoven Fabrics Industry" is written in a smaller, white, sans-serif font, with "Advancing Engineered Material Solutions" in an even smaller font below it.

Association of the
Nonwoven Fabrics Industry
Advancing Engineered Material Solutions