



Sponsorships

Connect with senior-level leaders in the nonwovens and engineered fabrics industry. Choose a sponsorship to promote your brand, products, and organization. Increase your booth traffic and maximize your corporate and product exposure.



WIRELESS NETWORK*

\$10,000 MEMBER/\$13,000 NON-MEMBER (TEN AVAILABLE)

Your sponsorship will ensure Wi-Fi is available for all participants on the Convention Center show floor. A splash page using your corporate logo will be provided acknowledging your sponsorship. Login information will be customized, so the password is your company name or your product name. Your sponsorship will be acknowledged in IDEA@25 promotions and the IDEA@25 website giving your corporate brand and products greater exposure.

ESPRESSO BAR*

\$12,500 MEMBER / \$17,500 NON-MEMBER (ONE AVAILABLE)

A popular feature with IDEA@25 visitors is the espresso bar. Your brand will connect with high energy and enjoyment. Your corporate logo will be displayed on a sponsorship sign at the espresso bar located in the INDA Booth.

Sponsorships



FLOOR GRAPHICS*

Drive traffic to your booth with floor graphics leading visitors to your booth. These custom graphics will feature your corporate branding or product message along with the IDEA®25 logo.

PACKAGE 1 \$11,000 MEMBER/NON-MEMBER \$15,500 EACH (TWO AVAILABLE)

This package includes a total of five floor graphics, with an approximate size of 3 feet high x 3 feet wide.

PACKAGE 2 \$3,100 MEMBER/\$4,500 NON-MEMBER EACH (10 AVAILABLE)

This package includes one supersized 10 feet high x 10 feet wide graphic at an intersecting aisle. Direct traffic to your booth and highlight your products as an extension of your booth messaging.

LANYARDS* \$8,500 MEMBER/ \$12,000 NON-MEMBER (ONE AVAILABLE)

Display your corporate logo or product brand name on IDEA®25 lanyards – one for each attendee. Provide your corporate logo or product brand artwork no later than January 15, 2025 and we will produce a custom lanyard for you for distribution at the show.

INDUSTRY SPONSOR OPTION 1 \$8,000/ \$10,640

Meeting room for 3 days (Tues – Thurs). 10 x 10 booth with small exhibit package (carpet, table, chairs, waste basket). 6 Exhibitor Badges / 15 Customer passes. Sponsor Recognition on promotional materials, website and on-site signage.

INDUSTRY SPONSOR OPTION 2 (\$10,000/ \$13,300)

Meeting room at MBCC for 3 days. 10 x 10 booth with turnkey package Option A. 6 Exhibitor Badges / 15 Customer passes. Sponsor Recognition on promotional materials, website and on-site signage.

INDUSTRY SPONSOR OPTION 3 (\$12,000/ \$15,960)

Meeting room at MBCC for 3 days. 10 x 20 booth with small exhibit package (carpet, table, chairs, waste basket). 6 Exhibitor Badges / 15 Customer passes. Sponsor Recognition on promotional materials, website and on-site signage.

INDUSTRY SPONSOR OPTION 4 (\$15,000/ \$19,950)

Meeting room at MBCC for 3 days. 10 x 20 booth with turnkey package Option A. 6 Exhibitor Badges / 15 Customer passes. Sponsor Recognition on promotional materials, website and on-site signage.

WATER BOTTLE PROMOTION* \$5,000 MEMBER/\$7,000 NON-MEMBER (ONE AVAILABLE)

Highlight your corporate logo, message, and brand to each attendee on reusable water bottles that you provide. INDA staff will distribute the water bottles.

DIRECTIONAL SIGNAGE* \$3,000 MEMBER/\$4,500 NON-MEMBER EACH (FIVE AVAILABLE)

Advertise with company graphics and logos on an IDEA®25 directional sign in highly visible traffic areas. Measurements will vary from sign to sign.

SPONSOR
idea®25

CHOOSE YOUR PACKAGE TODAY!

Contact:

Joe Tessari

jtessari@inda.org

T: +1 919 459 3729

*Art materials must be received by March 4, 2025. Please note that these benefits are dependent upon receipt of the sponsorship contract by January 15, 2025. After this date, some benefits may not be available.



The Intersection of Nonwoven Materials & Sustainability.

April 29 -
May 1, 2025

Miami Beach
Convention
Center

Miami Beach,
Florida

Sponsorship Form



Association of the
Nonwoven Fabrics Industry
Advancing Engineered Material Solutions

1100 Crescent Green, Ste. 115
Cary, NC 27518

WWW.IDEASHOW.ORG

Name

Business Title

Company

Telephone

Email

Website

Address

City

State/Province

Postal Code

Country

Select your sponsorship(s):

MEMBER

NON-MEMBER

<input type="radio"/> Wireless Network	\$10,000	\$13,000
<input type="radio"/> Espresso Bar	\$12,500	\$17,500
<input type="radio"/> Floor Graphics		
<input type="radio"/> Package 1	\$11,000	\$15,500
<input type="radio"/> Package 2	\$3,100	\$4,500
<input type="radio"/> Lanyards	\$8,500	\$12,000
<input type="radio"/> Industry Sponsor Option 1	\$8,000	\$10,640
<input type="radio"/> Industry Sponsor Option 2	\$10,000	\$13,300
<input type="radio"/> Industry Sponsor Option 3	\$12,000	\$15,960
<input type="radio"/> Industry Sponsor Option 4	\$15,000	\$19,950
<input type="radio"/> Water Bottles	\$5,000	\$7,000
<input type="radio"/> Directional Signage	\$3,000	\$4,500

TOTAL

\$ _____ \$ _____

CORPORATE LOGO RECOGNITION ON SIGNAGE

I agree to provide my corporate logo in an .eps file format to Joe Tessari via email at jtessari@inda.org within five business days of signing the Sponsorship Agreement. If my corporate logo changes, I will notify Joe Tessari and send the new corporate logo in an .eps format.

Due to the production time of certain items, if a graphic change occurs, it is not guaranteed that the item can be printed with the new graphic. Please confirm the production times of each individual item for any changes.

PAYMENT

Full payment must accompany this signed agreement. Without full payment, the sponsorship item may be released, reassigned, and this Sponsorship Agreement will be voided.